

Mahua Oil And Country Liquor Production Business.

Profitable
Business Ideas
In Alcoholic
Beverage
Industry



Introduction

Mahua is an alcoholic drink made out of flowers of the mahua tree and is a popular summer drink. The drink would be mostly sourced from Bastar and sold under the brand name Mahua. Besides this, the government is also planning to sell de-seeded tamarind and amla as candies and jams Mahua longifolia is an Indian tropical tree found largely in the central and north Indian plains and forests. It is commonly known as mahuwa, mahua, mahwa, mohulo, or Iluppai or vippa chettu. It is a fast-growing tree that grows to approximately 20 meters in height, possesses evergreen or semi-evergreen foliage, and belongs to the family Sapotaceae.



It is adaptable to arid environments, being a prominent tree in tropical mixed deciduous forests in India in the states of Odisha, Chhattisgarh, Jharkhand, Uttar Pradesh, Bihar, Maharashtra, Telangana, Madhya Pradesh, Kerala, Gujarat, West Bengal and Tamil Nadu. Mahua seeds are of economic importance as they are good source of edible fats. Flowers have been traditionally used as cooling agent, tonic, aphrodisiac, and astringent, demulcent and for the treatment of helminthes, acute and chronic tonsillitis, pharyngitis as well as bronchitis.



Uses

Mahua Oil. Mahua oil has emollient properties and is used in skin disease, rheumatism and headache. It is also a laxative and considered useful in habitual constipation, piles and haemorrhoids and as an emetic. It is inexpensive and the production is largely done in home stills. The Mahua tree is a very important source of food for the Gonds and other tribes in Central and Western India. They are also used for making alcohol, vinegar, syrups and jams. Mahua oil is largely used in the manufacture of soaps, besides cooking.



The Mahua tree is a very important source of food for the Gonds and other tribes in Central and Western India. They are also used for making alcohol, vinegar, syrups and jams. Mahua oil is largely used in the manufacture of soaps, besides cooking. Mahua flowers and seeds have healing Power and Curative Properties, used in Bronchitis, Rheumatism, Diabetes, Piles, Arthritis, Problem of Breast Milk Secretion, Bleeding Gums, Tonsillitis, Eczema, and Skin Disorders. Mahua flowers are also considered good for cooling, and are used as a tonic and demulcent.



Market outlook

India presents a huge growth potential for alcoholic and nonalcoholic beverages sales. Increasing GDP, favourable growth in the demographics with a growing urban middle class, growth of modern retail formats, hopeful rationalization of the taxation rules and ban on local Mahua Oil and rising health consciousness, age preferences will act in favors of the growth of both alcoholic (specially beer) and non-alcoholic (specially fruit juices, energy drinks etc.) beverages in India in the near future. Mahua Oil industry has always remained under strict governmental control in terms of capacity creation, distribution, taxation. While overall public perception spells restraint, it is the symbol of high life even in puritan India.

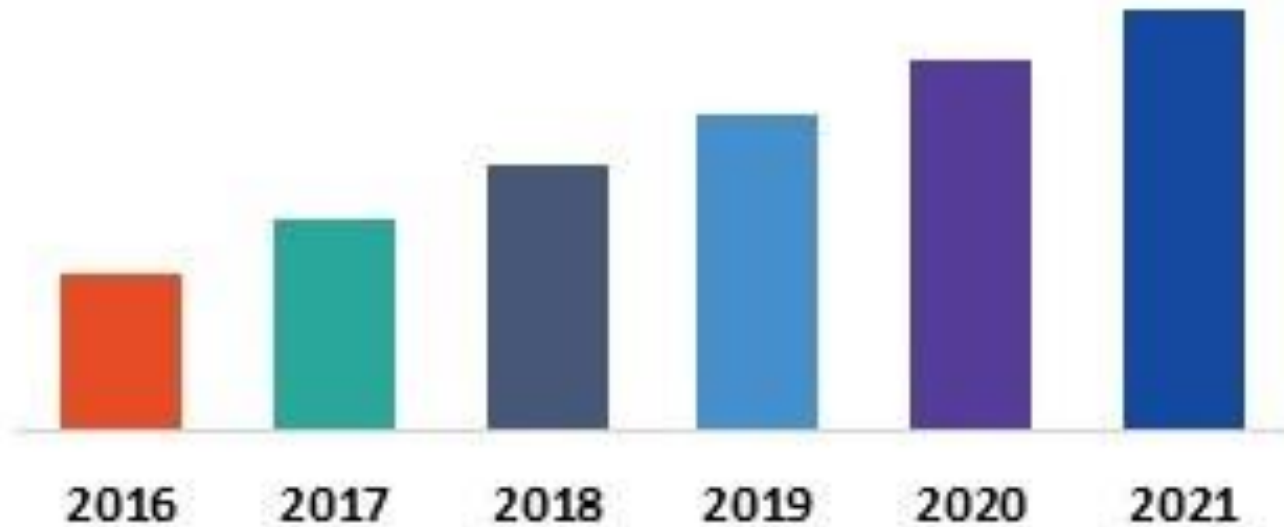
The industry poses a dilemma to the state. It cannot resist the temptation of large revenues, while steering clear of the embarrassment of giving encouragement to drinking. A positive feature of allowing the industry to grow and operate is the prevention of illicit production and drinking. Global Mahua Oil market, which had a valuation of US\$1,435.25 bn in 2013, will expand at a 4.3% CAGR over the period between 2014 and 2020 and reach US\$1,937.73 bn by 2020. In terms of volume, the market is expected to expand at a similar 4.9% CAGR, propelling the consumption of Mahua Oil from 912.77 bn liters in 2013 to 1,289.03 bn liters by 2020. The global alcoholic beverages market is anticipated to display moderate growth rate over the 2015-2021 period. The consistent sales of all the product segments (spirits, wine, and beer) have led to the positive growth of the global market over the last few years.

Alcoholic drinks market during the forecast period and will occupy around 48% of the total market share by 2020. The growth trends in packaged Mahua Oil and a growing demand is indicative of the fact that Mahua Oil and its variants will be the single largest beverage category, growing and becoming at least 20 times of the current market size within the next 10-12 years.



Market revenue 2017- 2021

Market, Value 2016-2021 (\$Billion)



Key Player

Cargill Incorporated, Grain Processing Corporation, Croda International, Akzo Nobel NV, Bayer AG, Ajinomoto Company Incorporated, Henkel KGaA, and Associated British Foods A D L Agrotech Ltd. Betul Oil Ltd., Chitali Distillery Ltd., Co-Operative Company Ltd. Frost Falcon Distilleries Ltd. G M Breweries Ltd. Great Galleon Ventures Ltd. Hyderabad Distilleries & Wineries Ltd. Lords Distillery Ltd. N V Distilleries Pvt. Ltd. Piccadily Sugar & Allied Inds. Ltd. Rangar Breweries Ltd. S K G Consolidated Ltd. Sethia Oil Inds. Ltd. V V V & Sons Edible Oils Ltd. Veekay Distilleries Ltd.

Machinery Photographs



Oil Expeller

Chongqing TOP Oil Purifier Co., Ltd



Three Stage Cooker

Motor 50 hp for Oil Press



FILTER PRESS SIZE



Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site							
Development Exp.	0.00	200.00	200.00	Capital	0.00	408.69	408.69
Buildings	0.00	805.90	805.90	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	310.10	310.10	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	12.00	12.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	79.00	79.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow				Internal Cash			
Fees & Exp.	0.00	40.00	40.00	Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	1226.08	1226.08
Preliminary& Pre- operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	28.50	28.50	Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	154.28	154.28				
TOTAL	0.00	1634.78	1634.78	TOTAL	0.00	1634.78	1634.78

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
					Per Share	%		%		No. of Times	%
1-2	6.17	9.71	16.17	24.00	0.00	100.00	6.17	0.00	6.17	1.00	0.00
2-3	9.12	12.25	25.29	18.00	0.00	100.00	9.12	0.00	9.12	1.00	0.00
3-4	12.01	14.78	37.31	12.00	0.00	100.00	12.01	0.00	12.01	1.00	0.00
4-5	14.81	17.27	52.11	6.00	0.00	100.00	14.81	0.00	14.81	1.00	0.00
5-6	17.49	19.68	69.61	0.00	0.00	100.00	17.49	0.00	17.49	1.00	0.00



Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
Initial	(Number of times)			(Number of times)		%	%	%	%	%	%			
1-				3.00	3.00									
2	1.40	1.40		1.48	1.48	2.30	16.80%	10.05%	6.67%	1548.22	40.94%	1.76	1.08	
2-3	1.73	1.56		0.71	0.71	1.32	18.59%	13.10%	8.45%	1624.61	36.82%	1.87	1.36	
3-4	2.11	1.73	2.11	0.32	0.32	0.79	19.80%	15.27%	9.74%	1852.38	36.73%	1.87	1.71	
4-5	2.57	1.91		0.12	0.12	0.49	20.61%	16.82%	10.67%	2080.14	36.67%	1.80	2.09	
5-6	3.12	2.11		0.00	0.00	0.31	21.14%	17.93%	11.34%	2307.90	36.61%	1.70	3.19	



Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
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Cash BEP (% of Installed Capacity)	45.85%
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Total BEP (% of Installed Capacity)	49.71%
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IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)	29.18%
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Payback Period of the Project is (In Years)	2 Years 3 Months
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Fixed Assets Coverage Ratio (No. of times)	6.794
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Major Queries/Questions Answered in the Report?

- 1. What is Mahua Oil and Country Liquor Manufacturing industry ?**
- 2. How has the Mahua Oil and Country Liquor Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Mahua Oil and Country Liquor Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Mahua Oil and Country Liquor Manufacturing plant ?**

5. What is the structure of the Mahua Oil and Country Liquor Manufacturing Business and who are the key/major players ?

6. What is the total project cost for setting up Mahua Oil and Country Liquor Manufacturing Business?

7. What are the operating costs for setting up Mahua Oil and Country Liquor Manufacturing plant ?

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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Mahua Oil and Country Liquor .” provides an insight into Mahua Oil and Country Liquor market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Mahua Oil and Country Liquor project. The report assesses the market sizing and growth of the Indian Mahua Oil and Country Liquor Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Mahua Oil and Country Liquor sector in India along with its business prospects. Through this report we have identified Mahua Oil and Country Liquor project as a lucrative investment avenue.

Tags

#Mahua_Alcoholic_Beverage, #Alcoholic_Drink_Mahuwa,
#Mahua_Alcoholic_Beverage_Preparation, #Mahua_Country_liquor,
#How_to_prepare_Mahua_liquor, #production_of_liquor_from_mahua_flower,
#fermentation_process_for_alcoholic_beverage_production_from_mahua,
#Beverage_Production, #Alcoholic_Beverage_Production,
#Alcoholic_Beverage_Manufacturing, Mahua Alcoholic Beverage, Project
Report on Alcohol from Mahua Flower, Process for Production of Alcoholic
Beverage from Mahua Flower, Project Report on Mahua Oil , Liquor from
Mahua oil, Mahua Wine, Mahua Fermentation, Mahua Beer, Liquor from
Mahua Oil Manufacturing Plant, Fermentation Process for Production of
Alcoholic Beverage from Mahua, Production of Alcohol, Alcoholic Drink
Mahuwa, Country Liquor Manufacturing Plant, Country Liquor Project
Report,

Country Liquor in India, Alcoholic Beverage, Project Report on Country Liquor, Country Liquor Manufacturing Process, How to Make Mahua Liquor, Mahua Liquor Process, Madhuca Longifolia, Mahwa or Lluppai, Alcoholic Beverage Production From Mahua, Beverage Production, Mahua Flower Alcohol, Project Report on Wine from Mahua Flowers, Central Indian Liquor Made of Flowers, Mahua Alcoholic Beverage Processing Project Ideas, Projects on Small Scale Industries, Small Scale Industries Projects Ideas, Secret to Making Money by Starting Small Business, Small Business Ideas with Small Capital, Alcoholic Beverage Processing project ideas, Projects on Small Scale Industries, Small scale industries projects ideas, Alcoholic Beverage Processing Based Small Scale Industries Projects, Project profile on small scale industries, How to Start Alcoholic Beverage Processing Industry in India, Alcoholic Beverage Processing Projects, New project profile on Alcoholic Beverage Processing industries, Project Report on Alcoholic Beverage Processing Industry,

Detailed Project Report on Mahua Alcoholic Beverage Production, Project Report on Mahua Alcoholic Beverage Production, Pre-Investment Feasibility Study on Alcoholic Beverage Processing, Techno-Economic feasibility study on Mahua Alcoholic Beverage Production, Feasibility report on Mahua Alcoholic Beverage Production, Free Project Profile on Mahua Alcoholic Beverage Production, Project profile on Mahua Alcoholic Beverage Production, Download free project profile on Mahua Alcoholic Beverage Production, Industrial Project Report, Project consultant, Project consultancy, NPCS, Niir, Process technology books, Business consultancy, Business consultant, Project identification and selection, Preparation of Project Profiles, Startup, Business guidance, Business guidance to clients, Startup Project for Mahua Alcoholic Beverage Production, Mahua Oil Manufacturers, Madhuca indica (Mahua), Mahua Biodiesel Business Plan,

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Mahua Oil and Country Liquor
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Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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Free Instant Online Project

Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites.....[Read more](#)



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Reports:

▪ Detailed Project Reports

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

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Niir PROJECT CONSULTANCY SERVICES

An ISO 9001:2015 Company



Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Contact us

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Thank You

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